



BROOKE ROGERS

GRAPHIC DESIGNER

VISUAL PROBLEM SOLVER ● CONNECTOR

- Brookerogersdesign.com
- Brooke@brookerogersdesign.com
- 610. 297. 5736

SOFT SKILLS

Multitasking
 Critical Thinking
 Organization
 Communication
 Adaptable

HARD SKILLS

HTML & CSS
 Typography
 Visual Hierarchy
 Strategic Planning

SOFTWARE

Acrobat ● ● ● ● ●
 Illustrator ● ● ● ● ●
 InDesign ● ● ● ● ●
 Photoshop ● ● ● ● ●
 Lightroom ● ● ● ● ●
 XD ● ● ● ● ●
 Premier Pro ● ● ●
 Dreamweaver ● ● ●

EDUCATION

University of Tampa

January 2018– Current
 BFA Graphic Design

INVOLVEMENT

Social Media Director

September 2020– Current
 University Art Department
 Directing and Monitoring the social media presence of the department to ensure respectful and appropriate engagement.

Spartan Ambassador

January 2018– August 2019
 University of Tampa Admissions
 Certified tour guide, providing tours and information for prospective students.

Varsity Women's

Rowing Team

January 2018– August 2019
 Student Athlete for NCAA
 Division II University

EXPERIENCE

Student Design Assistant

Intern // January 2020– Current

Under the direction of the University's Art Director, having the opportunity to work on a variety of publications and projects, determining objectives, establishing timelines/budgets and working with outside print vendors to obtain pricing and prepared files for production.

Visual Merchandiser

Lululemon Athletica // February 2019–Current

Drives the strategy and inspiration of visual merchandising by constantly updating the store for the best quality to the customers. Soft skills needed are communication, entrepreneurship, problem solving. While working, I articulate and explain confidently, debate passionately and disagree gracefully.

Brand Educator

Lululemon Athletica // October 2017–Current

Effectively educate guests on fabrics, features, and function of the products having the best customer experience.

Studio Crew

Soul Cycle // June 2020–Current

Providing high level customer service and hospitality, while assisting the Studio Management in daily projects and tasks.

AWARDS

First Place: 22squared Mobilize Competition

48 hour advertising competition // February 2020

Advertising competition to reach out to the local community and creative talent to lend a hand to a local non-profit. Contributing to a team of five, that competed for an opportunity to produce an advertising campaign.

Most Outstanding Graphic Designer

University of Tampa annual CAL awards // March 2020

University of Tampa College of Arts and Letters selects students who share passion and enthusiasm within its specific program.

Annual Student Juried Exhibition

Scarfone Hartley Gallery // November 2019

An exhibition from outstanding student work that is picked from a variety of Media to display to the public.